

بسم الله الرحمن الرحيم



SABEENA

DIGITAL MEDIA SERVICES


MARKETING | BRANDING | SM MANAGEMENT | COPYWRITING & GHOST WRITING

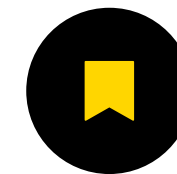
*Your One-Stop Destination from Content Creation
to Marketing & Branding !!*

ABOUT US

Sabeena Digital Media Services is a place with over 4 years of industry experience, 10+ happy clients, and a wide-spread 1.6M+ audience. We're your go-to place for all digital media services, covering everything from content creation to marketing and branding to give your brand a strong online presence.

OUR SERVICES

 Work with us



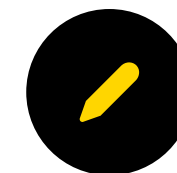
Marketing & Branding

Website Creation, SEO & Web Management



Social Media Management

Profile Creation, SMO & Profile Management



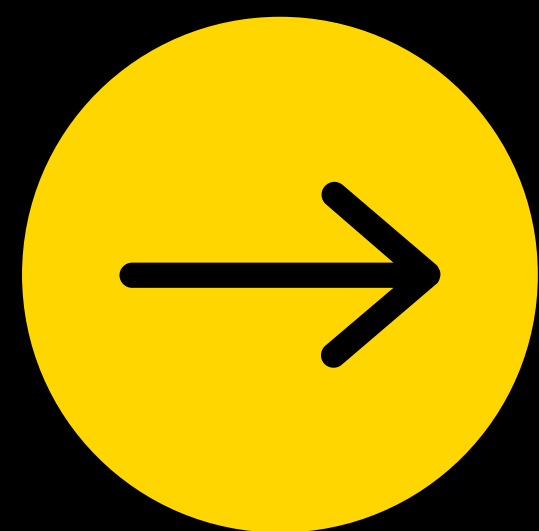
Graphic Design & Content Creation

Complete content strategy Marketing Collaterals.



Copywriting / Ghost-Writing

Complete Personal Branding



PACKAGES

MARKETING & BRANDING



WEBSITE CREATION

- Customized Website Design
- Responsive Website Development
- User-Friendly Navigation
- Integration of Branding Elements
- Mobile Optimization



WEB MANAGEMENT

- Regular Website Updates and Maintenance
- Performance Monitoring (Loading Speed, Downtime)
- Security Measures (SSL Certificate, Firewall)
- Content Updates and Revisions
- Domain Management (Wordpress/Wix)



ANALYTICS AND REPORTING

- Implementation of Web Analytics Tools (e.g., Google Analytics)
- Regular Reporting on Website Traffic and User Behaviour
- Insights for Continuous Improvement
- Analysis of User Journey



SEO (SEARCH ENGINE OPTIMIZATION)

- Keyword Research
- On-Page SEO Optimization (Meta Tags, Headings, URL Structure)
- Off-Page SEO (Backlink Building, Social Signals)
- SEO-Friendly Content Creation
- Local SEO (if applicable)

SOCIAL MEDIA MANAGEMENT



FACEBOOK MARKETING

- Set up FB Bussiness Page
- Create META Ads account
- Live sessions (if applicable)
- Commenting Strategy
- Post Content (10-15 nos)
- Complete Keyword, Hashtags & Trend Optimisation



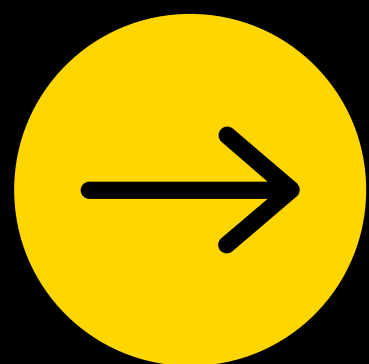
INSTAGRAM MARKETING

- Set up IG Bussiness Page
- Create META Ads account
- Live sessions (if applicable)
- Commenting Strategy
- Post Content (10-15 nos)
- Complete Keyword, Hashtags & Trend Optimisation



LINKEDIN MARKETING

- Set up LI Profile / Page
- Set up LI Ads account
- Live Ads Campaign
- Commenting Strategy
- Post Content (10-15 nos)
- Complete trend Optimisation



PACKAGES

EMAIL, SMS AND WHATSAPP



MARKETING

SMS Package:

Number of texts – 3,000 to 5,000

Duration – 30 Days

Cycles – 2 Cycles (Additional Charges for extra Cycle)

WhatsApp Package:

Number of texts – 3,000 to 5,000

Duration – 30 Days

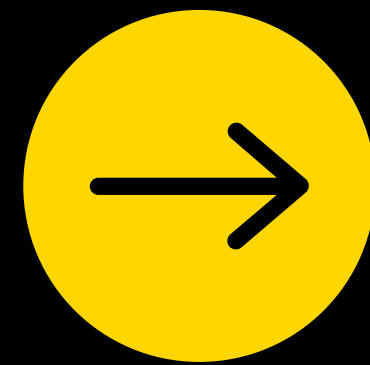
Cycles – 2 Cycles (Additional Charges for extra Cycle)

Email Marketing Package:

Email No's – 3,000 to 5,000

Duration – 30 Days

Cycles – 2 Cycles (Additional Charges for extra Cycle)



ADVERTISEMENT

Google Ads

Reach potential customers with targeted search ads, display ads, and video ads across the vast Google network.

01

META Ads

Connect with your target audience through personalized ads on Facebook and Instagram, driving engagement and conversions.

02

Youtube Ads

Engage viewers with compelling video content and increase brand visibility through YouTube's extensive audience.

03

Linkedin Ads

Leverage professional networks to promote your brand with highly targeted ads on LinkedIn, reaching decision-makers and industry leaders.

04

GOOGLE LISTING & SEO SET-UP

GOOGLE LISTING SERVICE:

- Accurate Business Description including Hours of Operation, Photos and Videos, Reviews, Q/A, Messaging, Booking and Reservations, Product and Service Menus, etc.

SEARCH ENGINE OPTIMISATION

On-Page SEO

- To ensure your content exists on search engine result pages

Off-Page SEO

- To earn quality backlinks from high-authority websites

OTHER DELIVERABLES:

- Monthly Consultation
- Analytics and Reporting
- Web content & Design
- Podcast Production
- Design brochures, reports, business cards, and other promotional materials.
- Google Map services
- Video Production

THANK YOU

EXCITED TO WORK WITH YOU SOON !!



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